

For immediate release

HKBN and TP-Link Join to Drive Mass Adoption of Wi-Fi 6 Around the Clock Support to Deliver One-Stop Network Experience and Ultra-fast Connectivity for Online Gaming and 4K Streaming Era

(Hong Kong – 10 January 2022) Hong Kong Broadband Network Limited (“HKBN”) is thrilled to announce the close collaboration with TP-Link, a global leader in network equipment, to provide customers with a range of high-performance routers. Unlike the traditional way of buying routers from retail channels, HKBN will provide **one-stop professional on-site installation, assessment of home Wi-Fi conditions and 24-hour service support**, for optimal speed performance with peace-of-mind.

First to Market by HKBN: TP-Link’s All-new Deco X50 Wi-Fi 6 Router

As high-definition video streaming and online gaming become more ubiquitous, consumers are demanding higher network stability and speeds. The first router offered via this collaboration is TP-Link’s all-new Deco X50 Wi-Fi 6 router, available as a timed-exclusive at HKBN. Featuring a sleek design, the Deco X50 is one of the few Mesh Wi-Fi products to support 2x2 dual-band and 160MHz frequency band. Ideal for homes plagued by Wi-Fi dead zones, users can easily use the Deco X50 as a host to connect one or more other Deco devices and extend wireless coverage¹. Customers can now use flexible payment methods to purchase the TP-Link Deco X50 Wi-Fi 6 router (double pack) through HKBN and enjoy one-stop support service for only HK\$78/month (on a 24-month contract)².

As part of HKBN’s one-stop Wi-Fi network experience, a powerful range of TP-Link Wi-Fi 6 routers are offered for customers to **meet their different needs for high performance connectivity**.

Coverage Series	Speed Series	Gaming Series
<div style="background-color: #f47920; color: white; padding: 2px; font-weight: bold; margin-bottom: 5px;">First to market by HKBN</div> <div style="text-align: center;">  </div> <p style="text-align: center; font-weight: bold; margin: 5px 0;">TP-Link Deco X50 (2-pack)</p> <div style="background-color: #004a87; color: white; padding: 5px; text-align: center; font-size: small;"> For 500sq. ft or larger homes with multiple rooms </div>	<div style="text-align: center;">  </div> <p style="text-align: center; font-weight: bold; margin: 5px 0;">TP-Link Archer AX23/AX73</p> <div style="background-color: #004a87; color: white; padding: 5px; text-align: center; font-size: small;"> For middle/small size homes below 500 sq. ft </div>	<div style="text-align: center;">  </div> <p style="text-align: center; font-weight: bold; margin: 5px 0;">TP-Link GX90</p> <div style="background-color: #004a87; color: white; padding: 5px; text-align: center; font-size: small;"> For professional or casual online gamers </div>

Elinor Shiu, Co-Owner and CEO – Residential Solutions of HKBN said, “Providing customers with more ‘Choice’ and ‘Beyond Connectivity’ experiences is what sets HKBN apart from our competitors. From streaming 4K ultra-HD quality videos on platforms like Disney+, connecting with players worldwide for high performance online gaming, to joining video conferences from the home office, stable high speed wireless Internet is an absolute must. We are excited to team up with TP-Link to go far beyond legacy connectivity service to meet customers’ needs, by offering a greater selection of premium routers with professional on-site installation and 24-hour service support.”

Alvin Ou, Regional Director of TP-Link said, “With the rapid development of network technology, demand for high-speed wireless devices have risen dramatically, especially during the epidemic. This has spurred us to continuously push the technology envelop of our devices. TP-Link, the world's No. 1 brand in wireless Wi-Fi equipment sales for the past ten consecutive years, was one of the first brands to bring Wi-Fi 6 routers to Hong Kong. We are honoured to work with HKBN as it leverages a timed-exclusive deal to sell our high-performance routers first to its residential customers. Through the competitive advantages that we enjoy in terms of transmission speeds, signal coverage, and resilience against network interference, we are confident that our products will be favoured by more users.”

For more details, please visit [https://www.hkbn.net/personal/broadband/en/coverage-series#DECO-X50!](https://www.hkbn.net/personal/broadband/en/coverage-series#DECO-X50)

¹ The actual Wi-Fi coverage varies with environmental factors, including unit area, unit interval, building materials and structure, and other external factors.

² Applicable to new and existing customers of designated HKBN broadband service. Terms and conditions apply.

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